

Cookie und Pixelliste

Kategorie: Erforderliche Cookie/Pixel					
Cookie- bzw. Pixelname	Vermarkter	Dienstleister	Zweck	Erhobene Daten	Widerspruchslink
PHPSESSID	stadtwerke-wesel.de	Redtree GmbH	Cookie purpose description: Preserves user session state across page requests.	Initiator: Webserver Source: stadtwerke-wesel.de Data is sent to: Germany (adequate)	---
JSESSIONID	nr-data.net	Redtree GmbH	Cookie purpose description: Preserves user session state across page requests.	Initiator: Script tag Source: https://www.stadtwerke-wesel.de Data is sent to: United States (adequate)	---
UqZBpD3n3meNFFFJuB+ssXuHSPMW-lhOZA__	siegel.ausgezeichnet.org	Redtree GmbH	Darstellung von Kundenbewertungen	Session ID Initiator: Script tag, page source line number 410 Source: https://siegel.ausgezeichnet.org/widgets/js/56af6fad0cf2706de2f8841e/widget.js Data is sent to: Germany (adequate)	---

Kategorie: Analytische Cookies/Pixel					
Cookie- bzw. Pixelname	Vermarkter	Verantwortliche Stelle	Zweck	Daten	Opt-out
_dc_gtm_UA-#	Google	Redtree GmbH	Used by Google Tag Manager to control the loading of a Google Analytics script tag.	Initiator: Webserver Source: stadtwerke-wesel.de Data is sent to: Germany (adequate)	https://tools.google.com/dlpage/gaoptout?hl=de
_ga	Google	Redtree GmbH	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	Initiator: Script tag, page source line number 484 Source: https://www.googletagmanager.com/gtm.js?id=GTM-K8QKZL Data is sent to: United States (adequate)	https://tools.google.com/dlpage/gaoptout?hl=de
_gid	Google	Redtree GmbH	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	Initiator: Script tag, page source line number 484 Source: https://www.googletagmanager.com/gtm.js?id=GTM-K8QKZL Data is sent to: United States (adequate)	https://tools.google.com/dlpage/gaoptout?hl=de
collect	Google	Redtree GmbH	Einbindung von Google Analytics	Nutzungsstatistiken: Herkunft Sprache Auflösung Provider Quelle (sog. Referrer) Gerätedaten Browserinformation Interaktionen Aufgerufene Seiten	https://tools.google.com/dlpage/gaoptout?hl=de

Kategorie: Marketing Cookies/Pixel					
Cookie- bzw. Pixelname	Vermarkter	Dienstleister	Zweck	Erhobene Daten	Opt-out
ads/ga-audiences	google.com	Redtree GmbH	Cookie purpose description: Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor 's online behaviour across websites.	Initiator: Script tag, page source line number 484 Source: https://www.google.com/ads/ga-audiences?v=1aip=1t=sr_r=4tid=UA-7243845-1cid=1124180748.1562733464jid=1242443699_v=j77z=1984545531 via https://www.googletagmanager.com/gtm.js?id=GTM-K8QKZL Data is sent to: United States (adequate)	https://support.google.com/adwords/answer/2549063?hl=dehttps://www.google.com/privacy/ads/
pagead/1p-user-list/#	google.com	Redtree GmbH	Conversion Tracking der Adwords Kampagnen	Besucher Erfassung über online Anzeigen Initiator: Script tag, page source line number 484 Source: https://www.google.com/ads/ga-audiences?v=1aip=1t=sr_r=4tid=UA-7243845-1cid=1124180748.1562733464jid=1242443699_v=j77z=1984545531 via https://www.googletagmanager.com/gtm.js?id=GTM-K8QKZL	https://support.google.com/adwords/answer/2549063?hl=dehttps://www.google.com/privacy/ads/ https://www.google.de/settings/ads/onweb#display_optout
test_cookie	doubleclick.net	Redtree GmbH	Behavioural Targeting und Webanalyse	IP-Adresse und Cookie ID	http://optout.aboutads.info/?c=2&lang=EN